



# 2025 Electric Mobility Community Grant Guidelines

## Overview

Eugene Water & Electric Board (EWEB) is pleased to offer our Electric Mobility Community Grant (EMCG) program to help promote our commitment to the environment and the community by increasing awareness, access, infrastructure, and adoption of electric mobility in EWEB service territory. We understand that our community agencies are experts on the populations they serve and their needs, and we want to put funds directly in their hands to maximize the benefits they can provide.

**EWEB will provide up to three (3) grants in 2025.** Funding awards will have a maximum of \$30,000 per grant to cover up to 100% of costs for non-profits, academic institutions, or public organizations towards their electric mobility projects. Special consideration will be given to projects that advance electric mobility in underserved communities.

Grant recipients are responsible for the various components of the project, including but not limited to design, implementation, management, equipment purchase, installation, operations, maintenance, awareness building, and as applicable, data collection and data transfer to EWEB.

Projects must be completed within 12 months of the award notification.

Funding for these grants is in part made possible by the [Oregon Clean Fuels Program](#) administered by the Oregon Department of Environmental Quality.

## Eligibility and Requirements

Applicants must be one of the following:

- Tax-exempt organization under IRS Code Section 501(c)(3) and (4)
- An academic institution chartered by the State of Oregon
- Public institution referenced in ORS 174.109 through ORS 174/117

Funding is not provided for:

- Individuals
- Organizations that are in violation of state or federal laws
- Endowments
- For-profit businesses
- Programs with eligibility requirements contingent upon a stipulated religious or political affiliation

Multiple project proposals can be submitted by a single entity and a single entry may receive multiple awards.

Eligible expenses are those that directly support the electric mobility project, including but not limited to planning, promoting, deployment, charging infrastructure, technology awareness, and vehicle purchase or lease.

Projects must be executed and deployed in EWEB electric service territory.

Funding can only support electric mobility projects. If a project has multiple areas aside from electric mobility, the grant can only support the electric mobility component(s).

Ineligible expenses include ongoing operations and maintenance costs, energy costs, software costs, private fleet costs that do not benefit the public, and general costs that would occur without the project (e.g., staff salaries, landscaping, information technology network enhancements, etc.).

## Timeline

Application Opens	Tuesday, April 22, 2025
Submittal of Application and Project Proposal	Due end of day, Wednesday, July 31, 2025 ( <b>deadline will not be extended</b> )
Evaluation of Projects	August 2025
Award Decision and Notification	September 2025

**Projects must be completed within 12 months of the award notification.** EWEB will consider multi-year funding requests but reserves the right to review a grantee's progress on an annual or more frequent basis to determine whether subsequent grant payments are appropriate. If a timeline extension is needed, it should be included in the project proposal.

## Funding Distribution

Grant funding distribution will reflect the needs of the project but may be disbursed according to the achievements of the milestones below.

1. Project kick-off
2. Mid-term report or milestone
3. Final evaluation or inspection

## Follow Up Evaluation Report

An evaluation report must be submitted to EWEB on the project status one year after its execution. This report is flexible, but it should cover the project's results, including the achievement of the initial goals,

adoption/utilization (if applicable), and the potential continuation of the effort. Visualizations such as graphs and images are encouraged.

## Evaluation Criteria

Projects will be reviewed, evaluated, and scored based on the criteria below. Be detailed in addressing these components, including vendors, partners, experience, barriers, risks, etc. Do not assume that the evaluation team already understands your project, entity, values, technology, drivers, experience, etc. The utilization of data, images, diagrams, graphs, etc. is encouraged.

### Project Description and Feasibility

- Description of primary purpose of the project, including the problem or gap being solved, and how this is achieved
- Strategies employed for project implementation
- Alignment with EWEB's goals in increasing accessibility of electric mobility in the community
- Timelines for the various facets of the project, including milestones
- Implementation readiness
- Implementation barriers and strategic response plan to address them
- Relevant experience and partnerships for successful project execution and completion

### Use of Funds

- Outline of support needs and use of funds
- Avenues to maximize funds, including any budgetary risks and mitigation of such
- If additional funding is needed above the maximum grant amount, provide support of securement of additional funding resources
- Itemized proposed budget
- Alignment of project costs with industry standards

### Innovation and Analysis

- Creative project design, partnerships, and utilization of resources
- Implementation of innovative solutions and technologies
- Methods to help overcome awareness, engagement, and electric mobility adoption barriers
- Plan for collecting, analyzing, and sharing available data and results
- Outline and methodology for reporting project progress and outcomes
- Collaboration with other complementary systems or intersections leveraging existing or new community options

### Social Equity

- Identify targeted underserved community the project will support
- Entity's role and experience in working with targeted underserved community
- Ways the project will help in the advancement of electric mobility in targeted underserved community, including awareness, engagement, and accessibility opportunities

- Involvement of targeted underserved community members or representatives in the scoping and development of the project

#### **Educational, Environmental, and Community Benefits**

- Education and awareness strategy and opportunities
- Reduction of greenhouse gas emissions and supporting analysis
- Impact to areas with known air quality issues
- Community visibility and ease of access
- Benefit to EWEB customers in EWEB service territory and communities

## **Project Proposal**

In addition to addressing the evaluation criteria above, the proposal should include the following components and be a maximum of fifteen (15) pages.

#### **Project Introduction Summary**

- Paragraph with a succinct description and summary of project's scope, including primary purpose, problem or gap being addressed, technology being implemented, and components the grant will support

#### **Organization's Background:**

- Mission of the organization
- The needs the organization addresses
- The population the organization serves
- Description of current programs offered and operating budget

#### **Project Evaluation**

- Criteria for a successful project
- Expected project results at the end of the funding period
- Methodology for measuring project's effectiveness

#### **Attachments** (these documents do not count towards the 15-page maximum)

- Proof of nonprofit (copy of IRS letter), or academic status
- One-paragraph resumes of key staff working on the project
- Proof of ownership or authority to install equipment, or otherwise modify building if project involves construction

## **Application Process**

- **Step 1:** Ensure project meets eligibility requirements. For questions, contact Rachel Best at [rachel.best@eweb.org](mailto:rachel.best@eweb.org) or call 541-685-7103.
- **Step 2:** Complete the EWEB 2025 Electric Mobility Community Grant Application and prepare a project proposal. The grant application and project proposal are the primary documents the EWEB Electric Mobility Community Grant Review Panel will use to screen and score projects.
- **Step 3:** Email completed grant application and project proposal to Rachel Best at [rachel.best@eweb.org](mailto:rachel.best@eweb.org). Grant application and project proposal must be submitted no later than end of day, Thursday, July 31, 2025 (**deadline will not be extended**).

## Additional details

For charging infrastructure efforts, equipment and installation should follow current applicable residential or commercial EWEB electric vehicle supply equipment requirements.

Award funds from the EWEB Electric Mobility Community Grant cannot be used in combination with other EWEB transportation electrification incentives or programs that relate to the specific scope of the awarded project.