

NAACP
 Eugene ~ Springfield Branch
 www.NAACPLanecounty.org

**NAACP Community Resilience Hub at the Mims House
 2021 EWEB GreenPower Grant Program Application**

Proposal Summary

This project is a first step in realizing a vision for the Historic Mims house as a cultural hub and model of community sustainability and resilience. The installation of a solar array with battery backup will lead to increased emergency preparedness and allow the NAACP to continue to provide essential social services to the community during future disasters and emergencies. An electric vehicle charging station, as well as a sustainable landscape and green stormwater infrastructure, will transform the Mims house into a model of community sustainability and promote awareness and adoption of these emerging technologies. The Mims House and Eugene’s BIPOC community have been an integral part of Lane County’s history, with this project we will be leading the way to a sustainable future where all communities can thrive.

Contact Information:

NAACP Eugene-Springfield Chapter

Sydney Nilan & Eric Richardson CONTACT NAME

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NAACP Community Resilience Hub at the Mims House PROPOSAL TITLE

\$50,000 GRANT AMOUNT REQUESTED

May 27th 2021 SIGNATURE & DATE

1. Background of the Organization

About the Movement: Founded in 1909 in response to the ongoing violence against Black people around the country, the NAACP (National Association for the Advancement of Colored People) is the largest and most pre-eminent civil rights organization in the nation. We have over 2,200 units and branches across the nation, along with well over 2 million activists. **Our mission is to secure the political, educational, social, and economic equality of rights in order to eliminate race-based discrimination and ensure the health and well-being of all persons.** The vision of the National Association for the Advancement of Colored People is to ensure a society in which all individuals have equal rights without discrimination based on race. The Eugene Springfield NAACP is unit 1119 of the over 2,200 NAACP branches across the country.

Objectives

- To ensure the political, educational, social, and economic equality of all citizens
- To achieve equality of rights and eliminate race prejudice among the citizens of the United States
- To remove all barriers of racial discrimination through democratic processes
- To seek enactment and enforcement of federal, state, and local laws securing civil rights
- To inform the public of the adverse effects of racial discrimination and to seek its elimination
- To educate persons as to their constitutional rights and to take all lawful action to secure the exercise thereof, and to take any other lawful action in furtherance of these objectives, consistent with the NAACP's Articles of Incorporation and this Constitution.

Current programs and operating budget

The Eugene Springfield NAACP has five key areas of work to achieve their objectives and mission. These areas are led by committees composed of NAACP staff and local volunteers which organize and carry out our programming. Committees include: Environmental & Climate Justice, Legal Redress, Health, Education, and Housing

Environmental and Climate Justice

The NAACP ECJ Program was created to provide resources and support community leadership in addressing this human and civil rights issue by advocating for these three objectives:

1) Reduce Harmful Emissions, Particularly Greenhouse Gases

We combine action on shutting down coal plants and other toxic facilities at the local level, as well as building of new toxic facilities, with advocacy to strengthen development, monitoring, and enforcement of regulations at federal, state, and local levels. Also includes a focus on corporate responsibility and accountability.

2) Advance Energy Efficiency and Clean Energy

We work at the state level on campaigns to pass renewable energy and energy efficiency standards while simultaneously working at the local level with small businesses, unions, and others on developing demonstration projects to ensure that communities of color are accessing revenue generation opportunities in the new energy economy, while providing safer, more sustainable mechanisms for managing energy needs for our communities and beyond.

3) Strengthen Community Resilience and Livability

We work to ensure that communities are equipped to engage in sustainability/climate action planning that integrates policies and practices on advancing food justice, advocating for transportation equity, upholding civil and human rights in emergency management, and facilitate participatory democracy.

Legal Redress

The mission of the Legal Redress Committee is to advocate for equal treatment and dignity for all people in our community. The committee researches and advocates for BIPOC in the areas of criminal justice and HELP HERE advocates for the BIPOC community, providing input and review to local judicial and police oversight committees. They encourage community members to call on them for assistance having to do with housing, employment, racial discrimination or other difficulties arising from intolerance or bias. The committee manages a hotline where community members can report complaints or incidences.

Health

The NAACP Health Committee brings together local health care professionals and organizations that meet weekly to organize and implement programming in the areas of health awareness, connecting people to programs and resources (such as SNAP and mental health services), and perinatal wellness. Partners include Peacehealth, Planned Parenthood, Oregon Department of Human Services, HIV alliance, Relief Nursery, Nurturely, Trillium Health Service, & Lane County Public Health.

Education

The Education Committee works on issues of education and equity. Current activities include advocacy at the state level, monthly parent forms, and the SMART reading program (?), as well as working with Lane ESD/County? to implement the Lane African American/Black Student Success Program through their tutoring, youth council, and other programs.

Housing

The Housing committee advocates for best practices and legislative policies for equitable housing and BIPOC housing access in partnership with Squareone Housing and Better Housing Together.

2021 Budget

Expenses	\$		Income	\$
ITEM	AMNT	FT/PT	SOURCE	AMOUNT
Salaries & wages			Government grants & contracts:	\$60000
Position title: Executive	\$45000	FT		\$285,000
Position title: ECJ coordinator	\$20000	PT		
Position title: Office outreach	\$30000		Foundations:	\$75000
Position title: Health Outreach	\$12000			
Position title: Exec Assistant	\$12000	PT		
Position: Partner relations	\$6000			
Position title: BTS coordinator			Corporations:	\$5000
Position Tutor/Driver	\$20000	PT		

	\$12500			
Position title: Office Manager	\$30000	PT	Religious Institutions:	\$2500
Fringe benefits & payroll taxes:	\$8,060		United Way, Combined Federal Campaign & other federated campaigns:	25000
Distribution Hub/Gift cards:	\$10000		Individual Contributions:	\$2500
Leadership cohort:	\$10000		Fundraising events & merchandise:	\$25000
Mims House/Community Garden:	\$35000		Membership income:	\$2700
Direct Assistance Fund/Housing:	\$75000		In-kind support:	\$5000
Marketing Outreach/Development:	\$25000		Other (earned income, consulting fees, etc. — please specify):	
Printing & copying:	\$750		Consulting:	\$3000
Telephone & fax:	\$2000		:	
Postage & delivery:	\$300		:	
Venue-Rent & utilities:	\$50000		Tenant fees:	\$6000
In-kind expense			:	
Other (specify):			:	
Total:	403,610		Total:	496,700

2. Project Description

Statement of the primary purpose of the project and its relationship to EWEB’s mission

The NAACP community resilience project includes the installation of a 6.75Kw solar electric system (PV panels) on the roof of the Historic Mims House located at 330 High Street in Eugene, a battery backup system and EV charging station, and the design of a sustainable landscape and community gathering space. The purpose of this project is to help build energy resilience and community sustainability at the Historic Mims House. Concurrent with EWEB’s mission of enhancing the vitality of our community, we believe that a partnership with EWEB will strengthen our ability to serve Eugene’s BIPOC community by establishing a resilient, public-facing energy system.

The NAACP provides essential health and social services to the community, including a food distribution center, legal services, and connecting underserved populations with mental and other health and housing services. Through these investments in energy resilience, including a battery backup system, the Mims House and NAACP will be able to provide a community hub of emergency preparedness and continue the provision of essential services when our communities need them the most. By serving as a model of community sustainability the Mim’s House will showcase green technologies, such as solar power, electric transport, and sustainable urban landscaping, increasing local awareness and adoption of these technologies which protect our environment and improve our water quality.



The population you plan to serve and how they will benefit from the project

The Mims House serves as a resource hub and a cultural center for the BIPOC community, with an emphasis on recognizing the important role Eugene’s Black community and the Mims family has played in the history of the area. This project will help support our organization’s work on behalf of the community including the operations for the Eugene/Springfield NAACP administrative office and food pantry, and our general work toward reducing emissions, advocating for clean energy, and building resilience and livability within Eugene. With the help of this grant, we can complete the solar installation project while continuing to put our own resources toward our work on social and environmental justice.

Strategies you will employ to implement the project

Partnership and Coalition Building

Our Environmental and Climate Justice Committee meets bi-weekly and continually introduces sub-committees to tackle specific tasks by pooling resources to move projects forward. This project falls under our resilience committee, which consists of representatives from local environmental advocacy organizations and concerned, motivated community members.

Community Education

We believe that education is critical in empowering our community to take action on emissions reduction, clean energy and energy efficiency. As a cultural center and resource hub, the Mims House serves as a perfect location to showcase a successful partnership between EWEB, the NAACP, and the broader community. Education is at the forefront of our organization's efforts from free public events to newsletters and testifying at City Council and town halls, we continually use education as a strategy to gain community buy-in and move projects forward.

Multi-stakeholder Planning & Implementation

For this project specifically, we have enlisted help from a variety of organizations including City of Eugene, Rainbow Valley Design and Construction, Better Housing Together, the Upper Willamette Stewardship Network, Advanced Energy Systems, and the Urban Waters & Wildlife Partnership. By collaborating with all stakeholders involved, we can generate the resources and expertise needed to successfully plan and carry out this work. Our partners have already generously contributed to the planning of this project and have pledged their continued support and contributions for the duration of the project.

Surveying, Permitting, Planning, and Zoning

In order to ensure that the Mims House can serve as a community hub now and into the future it will be essential for us to carry out our due diligence and thorough planning. We will first carry out a structural assessment of the property and a site survey. These will provide the basis of a Master Plan - a vision for the Mims house as a community gathering space with capacity for events as well as inviting green infrastructure and sustainable landscaping. The Master Plan will lay the foundation for working with the City to re-zone the Mims House to a special Historic designation, recognizing the important place of the Mims family and the Black community in Lane County's history and allowing for the expansion of services and uses of the property. We are currently working closely with the City and Councilors to build a partnership and the City has been generous in their support and potential of covering costs associated with zoning, permitting, and structural needs of this important historic property.

3. Project Evaluation

Our criteria for a successful project include both social and environmental aspects. In the short term, we hope to solidify our partnerships and our collaborative team, bringing together professionals from the community to work together with local city and county government to make the vision of a historical and sustainable Mims house a reality. Success for this first phase of the project will be characterized by a successful rezoning of the Mims house to a special historic property that can provide educational and social services to the community. In the 18 months of the project timeline we will have successfully completed the following deliverables:

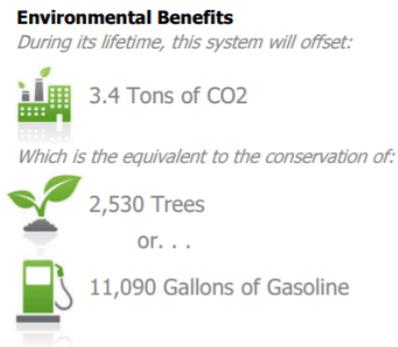
- 1) Site survey and structural analysis of the Mims property

- 2) Master Plan including a carport with an electric vehicle charging station, a gazebo & community events space (both gazebo & carport with solar capacity) and a Trout Friendly landscaping design that provides urban habitat and ecosystem services
- 3) Successful zoning change to Special Historic Designation that will lay the groundwork for the Mims House to become a community hub connecting residents with social and educational services
- 4) The installation of the first phase of solar arrays on the existing house on the Mims property
- 5) The installation of battery storage to ensure the community has access to cell phone charging and basic necessities in the case of future disasters or emergencies
- 6) The installation of an Electric Vehicle Charging Station

The results you hope to achieve by the end of the funding period

We hope to achieve increased community resilience through access to a community hub that can serve the community for onion service provision, events and gatherings, and during future emergencies or times of crises. Community awareness of sustainable technologies will increase, leading to future adoption of green technologies such as green stormwater infrastructure, PV arrays, and electric vehicles. This project will also lead to improved economic health of the NAACP through energy savings of \$36,940 over the life of the solar electric system. By the end of the funding period we hope to have strengthened our coalition of community partners and supporters to ensure that in future phases of the project we can call on local resources, expertise, and support to ensure long-term project viability.

The environmental impact of the solar-electric system installed is equivalent to 3.4 tons of CO2 and will provide a cost savings to the NAACP of approximately \$599 yearly, which will be able to be redirected for NAACP’s operating expenses and service provision.



The method by which you will measure effectiveness

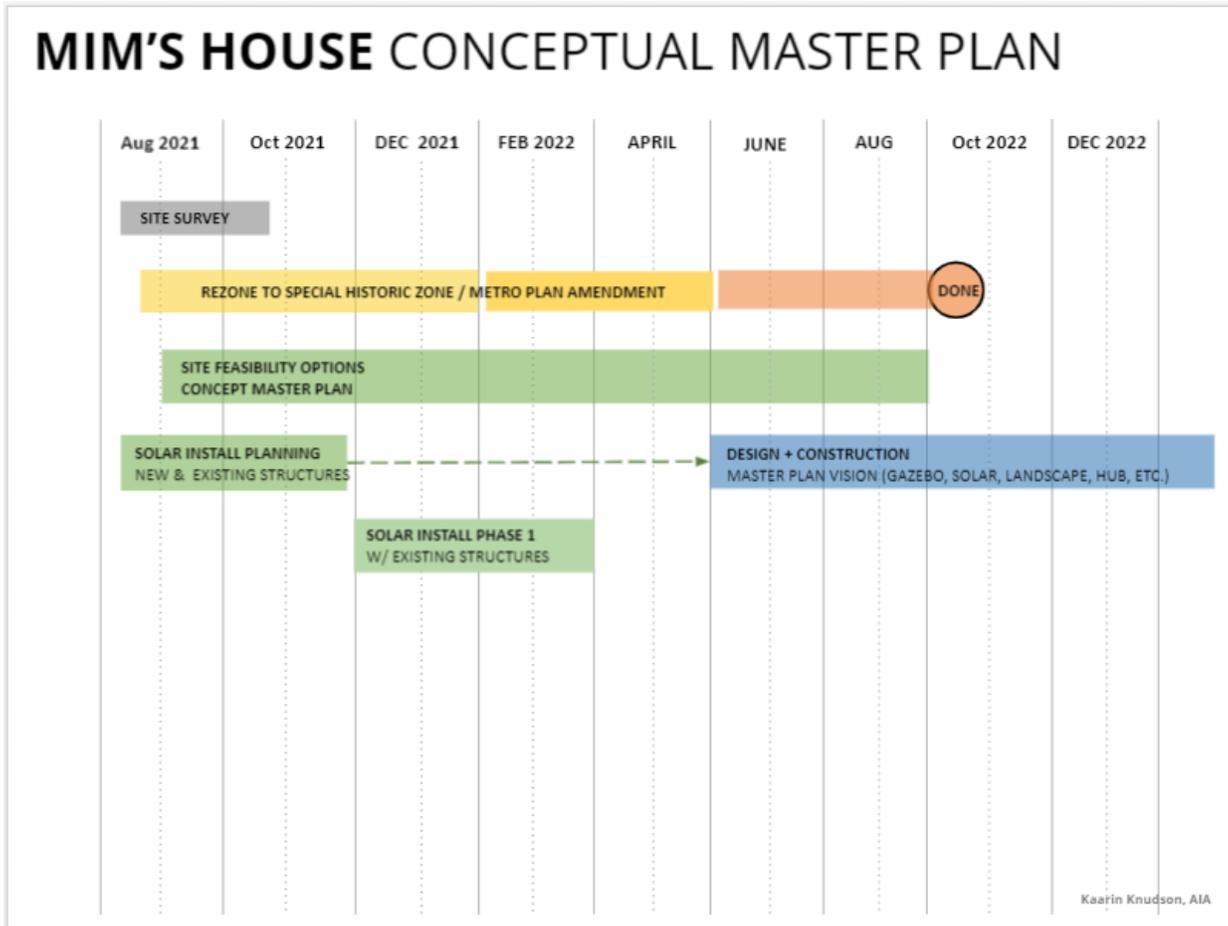
We will measure the effectiveness of the project primarily by the completion of project components in line with the project timeline and budget (below). We will also measure effectiveness through tracking energy savings and sharing those with NAACP’s members through their regular newsletters. Success will be measured in the number of community events that bring the public to gather together and provide the opportunity to learn about the project and how the public can invest in green technologies in their homes and neighborhoods. With increasing disasters and emergencies resulting from climate change, the project’s effectiveness will also be proven in the future when community members have somewhere to turn to charge their phones, receive important information and services, and access food and other supplies during emergencies and power outages.

4. Budget and Timeline

The following budget includes the development of a comprehensive master plan detailing future use of the historic property and the design of additional components (carport with additional EV charging stations and gazebo for community events, both with additional solar capacity). This first phase of the project will result in the above mentioned deliverables and installation of the first phase of the solar-electric system on the existing structures. It will also lay the groundwork for future construction and installation of green stormwater infrastructure, carport and gazebo with additional solar capacity. We have already secured over \$35,000 in contributions from our partners and expect to secure an additional \$21,000 in re-zoning and cost-offsets through our partnership with the City of Eugene. The total cost of the project is \$106,100 dollars.

Project Budget: NAACP COMMUNITY RESILIENCE HUB AT THE MIMS HOUSE							
Activity 2021-2022	Estimated Cost	Secured Match	Unsecured Match	EWEB Funds	Contractor/ Installer	Source/Secured	Timeline
Site Survey & Structural Assessment	\$3,000	\$3,000			TBD	NAACP /secured	July-Sept 2021
Structural improvements (Historic)	\$6,000		\$6,000		TBD	City/ unsecured	June-Aug 2022
Develop Master Plan (with green stormwater)	\$10,500	\$10,500			LTWC	LTWC (\$8,000) NAACP (\$2,500)	Aug 2021-Aug 2022
Permitting & Zoning	\$15,000		\$15,000		Rodney/ City	City/ unsecured	Aug 2021-Sept 2022
Project Coordination, Budgeting & Fundraising Support	\$21,600	\$21,600			UWSN/ Sydney	UWSN/ secured	Throughout
Solar Install Phase 1 (Front house roof)	\$21,000			\$21,000	Advanced Energy Systems	EWEB/ unsecured	Dec 2021-March 2022
Storage/Battery	\$28,000			\$28,000	Advanced Energy Systems	EWEB/ unsecured	
Charging Station	\$1,000			\$1,000	Advanced Energy Systems	EWEB/ unsecured	
Totals	\$106,100	\$35,100	\$21,000	\$50,000			

Project Timeline: 2021-2022



5. Please see Attachments

Solar Proposal from Advanced Energy Systems

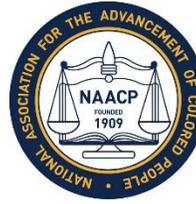
Proof of nonprofit status (copy of IRS 501(c)4 letter)

List of NAACP board of directors

One-paragraph resumes of key staff working on the project

Amount and source of any other funding support previously received from EWEB (if applicable)- None

Proof of ownership or authority to install equipment at or otherwise modify building (Letter from the Mims)



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Key Staff for NAACP Solar Project

The team working on the project are a mix of volunteers and consultants from the community working to realize the vision for the Mims House as a model of community sustainability.

Sydney Nilan: Coordinator of the Upper Willamette Stewardship Network & ECJC Solar Project Lead

Sydney is facilitating and co-managing this collaborative project. Bringing her expertise in budgeting, fundraising, project management, and facilitating multi stakeholder processes, she is the go-to person for anyone looking to support the project. Sydney will be leading the project in partnership with Eric Richardson.

Eric Richardson: NAACP Eugene-Springfield Chapter Executive Director

Eric is the Executive Director of the NAACP, working tirelessly to coordinate the many volunteer and staff-led programs under the NAACP's umbrella. Eric provides the vision and the backbone for the project, bringing in whoever and whatever is needed to make the project a success. His extensive work in all aspects of social organizing have been critical to the NAACP over the past 8 years. His dedication to the cause and willingness to share his valuable insights and endless energy have made him a pillar of the local community.

Kaarin Knudsen: Principle & Partner Larco/Knudsen & Better Housing Together Project Lead

Kaarin is a local powerhouse working tirelessly in the areas of sustainable urban design, housing, and community engagement. Her knowledge, local connections, and expert guidance are crucial to the development and implementation of the vision of this project.

Rodney Boehner: City Planner with the City of Eugene

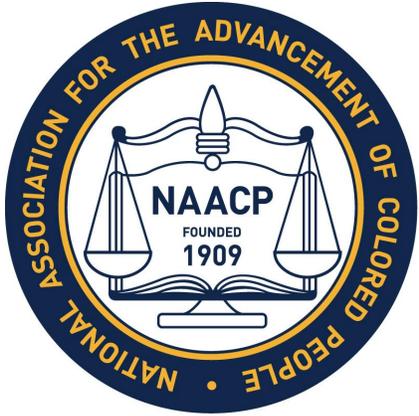
Rodney is a key partner, bringing his knowledge and experience in zoning and land use to assist with re-zoning the Mims house to a special historic designation. Rodney brings vast knowledge of the processes, costs, and cost-offset opportunities associated with designating and maintaining a historic property in Downtown Eugene.

Alec Dakers: Lead Designer & Sustainability Coordinator, Rainbow Valley Design & Construction

Alec brings 22 years of experience in sustainable design, as well as his longtime community connections. He and Rainbow Valley are key partners of the NAACP and have given generously of their time and expertise, as well as services and materials, to support the success of many of the NAACP's programs. Alec continues to provide expert guidance, technical assistance, and even sometimes a crew of professional support staff to make sure the vision is a success.

Sarah Whitney (Urban Habitats and Stormwater Specialist) & Miranda Hawkes (Drafter & Designer) Urban Waters & Wildlife Partnership, Long Tom Watershed Council

Miranda and Sarah are bringing their urban restoration and sustainable design expertise to assist with master planning for the Mims House. This includes landscape design that captures the historic importance of the Mims house and creates opportunities for community gathering. They will also be designing the green stormwater facilities in accordance with the Long Tom Watershed Council's Trout Friendly Landscapes program.



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Eugene-Springfield NAACP Chapter Board Members

PRESIDENT: Ibrahim Coulibaly (2019-Current)

Ibrahim is a State health worker who hails from Burkina Faso. He serves as the President of the Eugene Springfield NAACP Executive Committee. He has had multiple leadership positions within local organizations and non-profits. In addition to his leadership at the NAACP, he also holds a board position at the SEIU. He stands for an inclusive organization, regardless of ethnicity, race, gender, sexual orientation, religion, country of origin, and political affiliation. ibrahim@naacplanecounty.org

Vice-PRESIDENT: Adam Wendt (2019-Current)

Adam is the founder and CEO of Trifoia, a company that provides digital training, eLearning, product design, and evaluation services to organizations worldwide. Adam has been volunteering with the local NAACP since 2011. He was acting Secretary during President Henry Luvert's tenure and was elected Secretary twice during President Eric Richardson's term. In 2013 Adam took over the Freedom Fund planning and coordination team and stepped down from that role in 2017. He continues to be involved in the annual Freedom Fund Dinner. In 2019, when the Executive Director was hired, Adam was asked to rejoin the Executive Committee to support President Coulibaly's transition. He was elected to the VP role in 2020.

Secretary: Laura Vinson (2016-Current)

Laura has been active in social justice work throughout Lane County for the last 20 years. She has worked with St Vincent de Paul, American Youth Soccer, National Association of Professional Women, and the NAACP. Laura is the Talent Acquisition Strategist for Lane County. Laura also sits on the Lane Workforce Partnership Board and the Equity Community Consortium.

Treasurer: Rhiauna Vinson (2018-Current)

Rhiauna is a native Oregonian and graduate of the University of Oregon. Rhiauna has over five years of banking experience and has served as Treasurer of the NAACP since 2018.