### WATER • POWER • PEOPLE News for our residential customers



## Charting our course for 2022 and beyond

As a customer-owned utility, we're focused on outcomes that are important to you and our community. While our industry — and indeed the world — is experiencing a period of rapid transformation driven by new technology, extreme weather events linked to climate change and evolving customer expectations, EWEB's fundamental purpose remains the same: to provide safe, reliable, affordable and environmentally responsible water and electricity.

Looking ahead, we recognize what has made EWEB successful in the past won't be enough to meet the challenges ahead. It's more important than ever to optimize our business fundamentals, enhance our resiliency and collaborate with our customers and community partners.

To help us prioritize and focus resources and investments, and to help us stay accountable to you, we develop a 10-year strategic plan and annual goals. This planning process is done in meetings open to the public with the guidance of your elected Board of Commissioners.

### Our 2022 goals and priorities include:



### **PROVIDING YOU WITH BETTER SERVICE**

We're continuing our focus on improving customer responsiveness and investing in technologies that make it easier to do business with us, improve outage restoration times, reduce carbon emissions and help you save energy and water.

#### BUILDING AND MAINTAINING A HIGHLY SKILLED, FLEXIBLE, ENGAGED AND DIVERSE WORKFORCE

Having the skills that support EWEB's strategic priorities is essential to our success. We're committed to developing a diverse workforce, recruiting highly skilled employees and growing additional skills within our workforce to meet the challenges ahead.

# REDUCING CARBON EMISSIONS AND SUPPORTING CLIMATE RECOVERY GOALS

We're building on our history of environmental stewardship by embracing transportation electrification, offering new carbon-conscious programs and increasing our clean power sources.

### **BUILDING A MORE RESILIENT COMMUNITY**

We're hardening assets and developing redundancy to ensure we can provide safe, reliable water and electricity even as infrastructure ages and new challenges arise.

#### Continued on the back.

### EWEB takes bold stance on climate change



EWEB's electricity is already 90% carbon-free and we're committed to making it even cleaner.

In January, the Board of Commissioners approved a Climate Change Policy that targets a 95% carbon-free portfolio by 2030. As part of that objective, EWEB is launching a new phase of our ongoing electricity supply planning process by developing an Integrated Resource Plan (IRP). Stay tuned for updates throughout the year about the IRP process and how EWEB will develop an electricity portfolio that ensures reliability, affordability and environmental responsibility.

### Goals and priorities (continued)

#### PREPARING FOR FUTURE PRICING PLANS AND OPTIONS

Looking ahead, we will need to better align rates with the times of the day when electricity is in highest demand and offer customer pricing programs that facilitate flexible and efficient energy consumption.

These are ambitious goals. Fortunately, we are entering 2022 in a strong financial position, with a clear focus on the challenges and opportunities ahead.

We encourage you to learn more about EWEB's strategic plan, organizational goals, and budgets at eweb.org/reports.

### **Coming Soon!**

We're launching new programs to help customers reduce your carbon footprint and help our community reach climate recovery goals.

#### Watch for:

- E-Bike rebates
  - New charging infrastructure
  - Second Carbon offset purchase program
  - Carbon research investment options

### **Crews promptly restore power during winter storms**



The heavy snow that blanketed Eugene in late December felled trees and knocked out power for more than 850 customers, but swift action by EWEB crews working through the night restored power to nearly all customers within a day.

Less than a week later, an overnight windstorm swept the region, uprooting trees and causing outages for about 2,600 customers. Some customers, however, may not have even noticed the outage until they awoke the next morning to find that their microwave clocks had reset. Fast action by EWEB crews working in the dark of night brought the power back on for nearly all customers by the morning.

All year, EWEB works to reduce the frequency and duration of outages by trimming trees near power lines and conducting regular maintenance.

### **Your Board of Commissioners**

- Wards 4 & 5 John Brown (President)
- Wards 6 & 7 Sonya Carlson (Vice President)
- Wards 1 & 8 Matt McRae
- Wards 2 & 3 John Barofsky
- At-large Mindy Schlossberg

The citizens of Eugene elect five commissioners to four-year terms. They dedicate their service to the utility as volunteers without pay. Commissioners hold regularly scheduled public meetings on the first Tuesday of each month typically at 5:30 p.m. Due to the COVID-19 pandemic, board meetings are currently held online; our customer-owners are welcome and encouraged to participate virtually. Meetings are streamed live and archived on eweb.org/board.