

Lead Green

ADVANCED SOLUTIONS FOR CLIMATE INNOVATORS



As an EWEB customer, you're already using clean, renewable energy and investing in McKenzie Watershed protection.

But together we can do more.

Many EWEB customers want to do more to support renewable energy and take action on climate change. EWEB's Lead Green programs can help you put your money where your values are. These investments by customers are used to finance projects that benefit the environment.

Because clean air and water are worth the extra investment to achieve a sustainable future.

Greenpower

Pay a little more with your monthly utility bill to support local solar investments, fund Greenpower Grants, K-12 programs, and support renewable energy.

For every dollar you invest in GreenPower:

- \$0.63 goes to local solar installations
- \$0.27 goes to grants awarded to nonprofit agencies
- \$0.07 to REC retirement
- \$0.03 goes to program administration

Based on 2021 figures; data changes annually

How it works - Choose the plan that is right for you

Option 1 - All-In: pay \$0.01 extra per kilowatt-hour.

Option 2 - 1,000 kilowatt-hour blocks: Pay \$10 per 1,000 kWh block

Option 3 - 100 kilowatt-hour blocks: Pay \$1.50 per 100 kWh block

Option 1 customers will pay a variable amount each month, depending on usage. For example:

- Use 1,000 kWh in January = \$10 Greenpower investment
- Use 1,200 kWh in February = \$12 Greenpower investment

Options 2 & 3 customers always pay the same amount each month, regardless of usage. For example:

- A customer who invests in two 1,000 kWh blocks for \$20 a month will pay \$20 whether they use 1,500 kWh or 2,500 kWh.

Ready to invest?

It's easy!

Scan the QR code below and you'll be taken directly to the Lead Green site at eweb.org. From there, select the program you are interested in.

Find the "Sign Up" link under *Take Action*. Complete the form and you are done!

You'll see your commitment to the environment automatically added to your regular EWEB bill.





Cleanpower

EWEB invites customers to match their energy usage with the purchase of Renewable Energy Certificates (RECS). Investing in RECs allows developers of wind, solar and other renewable energy sources to confidently build more zero-emission generation. Cleanpower customers can take pride knowing their dollars are buying clean, renewable energy.

How it works - Choose the plan that is right for you

Option 1 - All-In: pay \$0.00475 per kWh (\$4.75 per MWh)

Only customers with an average monthly consumption of 5,000 kWh per month or greater may participate in this option.

Option 2 - 5,000 kilowatt-hour blocks: Pay \$23.75 per 5,000 kWh block

Option 3 - 20,000 kilowatt-hour blocks: Pay \$95 per 20,000 kWh block

Benefits of Cleanpower - What's in it for you

Investing in Cleanpower allows you to define your electricity usage associated with the RECs as zero-emissions electricity, per DEQ GHG Emissions Reporting standards. You can request marketing and promotional materials from EWEB to display your commitment to sustainability to your customers. You will also receive an Annual Statement for your organization's reporting and record-keeping purposes.

Carbon Offsets

We all have a carbon footprint, of varying sizes and degrees. After you maximize ways to save energy and reduce carbon emissions, you can purchase carbon offsets to cover the rest! Offsets are sourced from projects verified by the American Carbon Registry, that either reduce GHG emissions or increase carbon storage. EWEB's Carbon Offset program can help you neutralize your carbon footprint, for as little as \$1.25 a month.

Offsetting your carbon footprint is simple. Estimate your carbon emissions (calculators are available on our Carbon Offset webpage at eweb.org), then, determine how much you want to invest. You can invest up to \$19.25 per month.

How it works - Choose the number and size of blocks that are right for you

Option 1 - Small Block: Offset 1 MT CO₂e (Metric tons of carbon dioxide equivalent) for \$1.25 a month*

Option 2 - Large Block: Offset 5 MT CO₂e for \$6 a month*

*Multiple blocks may be purchased; however, total offsets may not exceed 16 MT CO₂e in a calendar year.

Carbon Forestry Lab

EWEB and the University of Oregon are partnering on a local project to study forest management techniques to maximize carbon sequestration. This program is a unique opportunity for EWEB and our customers to invest in protecting the McKenzie River watershed, sequester carbon, and develop natural wildfire mitigation strategies.

How it works - Choose the plan that is right for you

Option 1 - Basic: \$6.50 a month supports the material costs for trees, shrubs, protective materials, seedling transportation and storage.

Option 2 - Plus: \$8.50 a month supports the material costs for trees, shrubs, protective materials, seedling transportation and storage, as well as funding for the annual carbon inventory and research work conducted by UO graduate students.