

PWP is a coalition of private property owners, nonprofits, businesses and public agencies working together to maintain clean, healthy drinking water. PWP is a 501(c)3.











## Metropolitan Wastewater



partners in wastewater management



# Landowners are essential partners.

Pure Water Partners (PWP) is a collective of local organizations working alongside landowners like you to protect our community's vital water sources. Together, we are ensuring the future of pure water for Oregonians.

Here in Lane County, we are fortunate to have abundant, clean and pure water resources. Our forests, porous volcanic rock and streamside vegetation filter the rain and snow. The result is crystal-clear streams and rivers that deliver some of the cleanest drinking water in the nation. With a changing climate and growing population, our region faces developing challenges to water quality. To continue to safeguard drinking water purity and protect our watersheds, the Eugene Water & Electric Board joined with other watershed stewardship groups to create the Pure Water Partners program.

### HOW PWP CAN HELP:

Each property has its own characteristics and needs, with the Holiday Farm Fire presenting a whole new set of challenges for landowners. PWP can provide assistance in a variety of ways, including:

- Property assessments to evaluate opportunities for replanting, controlling invasive species, reducing fire fuel loads, and mitigating erosion
- Complimentary consultation on watershed-friendly and Firewise landscaping practices
- Incentives for continued protection of healthy streamside properties.

We work with all landowners in the watershed upstream of EWEB's Hayden Bridge drinking water intake.

#### HOW YOU CAN PARTICIPATE:

To learn more about PWP or to schedule a no obligation property assessment, please visit: www.purewaterpartners.org or email us at info@purewaterpartners.org "They're going to replant. Which is marvelous - because we can't plant 5,000 trees by ourselves. They have that long-term commitment to keeping the property in the area along the river in a good shape so that it is growing and having clean water and not erosion. So it's a marvelous program I think."

> - Sue McAlister PWP Landowner

Camp Creek Walterville James .

McKenzie River

McKenzie Watershed

Blue River

McKenzie Bridge

EWEB Drinking Walt Water Intake Thurston

to Eugene

#### **PURE WATER PARTNERS SUPPORT**

in response to the Holiday Farm Fire

- 139 Priority home sites stabilized for debris containment
- 300 Erosion control measures implemented
- 210,000 Native trees and shrubs planted to promote recovery
  - **89** Properties planted with native trees and shrubs

#### IT'S ALL UP TO YOU!

This innovative program depends on the voluntary participation of landowners, and we want to make it as easy as possible for you to join your neighbors in proactively managing our watershed. The Partnership rewards land stewardship that protects water quality, and provides incentives for restoration efforts that improve the ecological health of the entire watershed.

Please visit: www.purewaterpartners.org or email us at info@purewaterpartners.org.