

EUGENE WATER & ELECTRIC BOARD
STRATEGIC PLANNING SESSION
EWEB BOARD ROOM
500 EAST FOURTH AVENUE
March 15, 2016
8:00 A.M.

**Audio file available to the public upon request.*

Commissioners Present: John Simpson, President; John Brown, Vice President; Steve Mital and Dick Helgeson Commissioners.

Commissioner James Manning arrived at approximately 8:10 a.m.

Erin Erben, Power Planning Manager, commenced the meeting at 8:00 a.m.

Overview of the Day

Erin Erben, Power Planning Manager, gave an outline of the topics to be discussed and objectives of the day.

EWEB's Strategic Plan, Business Strategies & Management's 2016 Strategic Priorities

With the aid of a PowerPoint presentation Ms. Erben reviewed the background of EWEB's 2014 Strategic Plan, discussed Management's 2016 priorities and referred to business strategies which need to be updated.

Board Discussion on Necessary Updates and Possible Gaps

Board Discussion:

- Keep focusing on controlling costs and efficiency
- Affordability is important, want to consider median income in our community when evaluating rates
- Be proactive in customer engagement and communication about costs; give examples of EWEB's programs and initiatives
- Go out into the community and have dialog with customers
- Electric utility industry is changing
- Interested in growth for both water and electric utilities
- Need to be proactive in Willamette River source protection
- Educate community about second source water supply
- Want to discuss regional partnerships for water supply
- Refine Strategic Plan, do not need to make wholesale changes

Board Discussion on Deep-dive / Areas of Focus for April Workshop

Roger Gray, General Manager and Erin Erben, Power Planning Manager, facilitated a Board discussion to determine the topics for the April Strategic Planning Workshop, with the intent to focus on each of the following areas; Water, Electric and Shared priorities.

Board Discussion:

- Topics which inspired the most interest include water regional supplier, regional partnerships, resiliency, generation and smart load growth.
- General Manager Gray noted that program changes will need to be determined in time for the 2017 budget process.

Pricing Advisory Committee and Public Engagement

Lance Robertson, Public Affairs Manager, shared a video recorded news report demonstrating public feedback to a Utility's rate design after their community engagement efforts. With the aid of a PowerPoint presentation, Mr. Robertson presented public engagement approaches for the Board's consideration. Board discussion ensued; Mr. Robertson summarized Commissioner's comments by concluding that while not unanimous, the majority of Board members are leaning toward Option 2, which incorporates pricing reform and rate restructuring into a broader community engagement effort. Management will make refinements based on Commissioner's feedback and bring back a formal proposal for the Board's consideration in May or June 2016.

Wrap-up and Next Steps

Ms. Erben facilitated a discussion to determine which topics will be discussed in April. In summary, the April Strategic Planning Workshop will include the following areas of focus: Water - regional supplier, Electric – regional partnerships and smart growth criteria, Business Strategies and Initiatives update.

President Simpson adjourned the Strategic Planning Session at 1:00 p.m.

Assistant Secretary

President