



# Electric Vehicle Incentives

Bringing the benefits of electric transportation to our community

Transportation electrification is an important and smart solution towards community carbon reduction goals. And the low cost of ownership helps make EVs accessible to a range of income levels, bringing the benefits of cleaner, cheaper transportation to more households.

## Save with our Clean Ride Rebate

We want to make it easy and affordable to go fossil-free. EWEB's \$300 Clean Ride Rebate will pay for clean electric fuel for a year for most drivers, or help offset the cost of a home charging station.

The incentive is available to customers who purchase or lease a new or used qualifying electric vehicle.

Eligibility requirements:

- Vehicle must be registered to a current EWEB customer at a property with an active EWEB electric service.
- Vehicle must be a four-wheel Battery Electric Vehicle or Plug-in Hybrid, with a minimum 16 kilowatt hour battery.
- New purchase/lease vehicles and used vehicles are eligible.


Learn more and apply for your rebate at [eweb.org/ev](http://eweb.org/ev).

## Hydropower Your Ride

Here in the Pacific Northwest, where we enjoy abundant, low-cost hydroelectric power, electric vehicles are a smart economic choice and an important piece of our community's move away from fossil fuels.

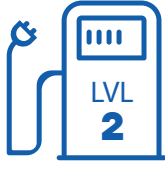
- About 90 percent of our power comes from carbon-free resources.
- Nearly 80 percent of Eugene's power comes from hydroelectric projects here in the Pacific Northwest.
- Because it's fueled by water, the Northwest's hydroelectric power base does not produce air pollution or greenhouse gas emissions.

**\$300** Clean Ride Rebate

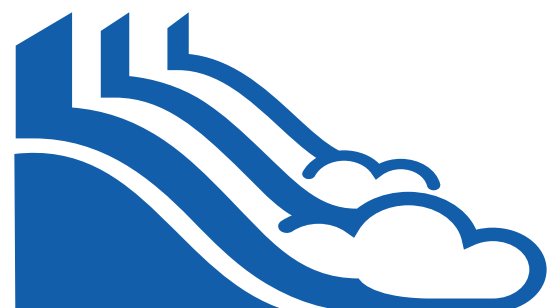


Buy fuel for a year

OR



Install a home charger



# Benefits of EVs

### Low carbon footprint

Electrifying the transportation sector as an important part of our community's low-carbon future.

Replacing a gasoline or diesel vehicle with an electric vehicle is one of the most impactful actions you can take to reduce household carbon emissions.

### Save money

In our area, it will cost you about \$405 per year to charge an electric vehicle, compared to \$1,655 per year to fuel up a gas powered car.

And fewer moving parts make electric vehicles ultra-low maintenance.

### Fun to drive

Regenerative braking, high-torque electric motors and other technology innovations are making EVs the driver's choice for a fun, high-performance ride.

And today's electric cars can get 100 to 300 miles per charge.

# Cost to Charge vs. Gas Fuel



Estimate based on a comparison between a 28 MPG gasoline powered car and the estimated combined city/hwy electricity consumption of an electric vehicle.

# Tax credits and savings

### Federal tax credit

\$2,500 to \$7,500 per new EV purchased for use in the U.S.

### State tax credit

\$2,500 for vehicles with a battery capacity of 10 kWh or more and \$1,500 for vehicles with a battery capacity of less than 10 kWh.

Additionally, Oregon has created the "Charge Ahead" fund that will offer additional rebates of up to \$2,500 for low- and moderate-income drivers who replace a car that is at least 20 years old with a new or used electric vehicle.

EWEB Clean Ride Rebate	\$300
Federal Tax Credit	Up to \$7,500
State Tax Credit	Up to \$2,500
Manufacturer Incentives	Various

### Manufacturer incentives

Dealerships and automakers often have incentives for the purchase or lease of an electric vehicle.