



# MEMORANDUM

EUGENE WATER & ELECTRIC BOARD

*Rely on us.*

TO: Commissioners Brown, Carlson, Mital, Simpson and Helgeson  
FROM: Frank Lawson, General Manager  
DATE: February 28, 2018  
SUBJECT: Annual Community Investment Report  
OBJECTIVE: Provide Board with overview of grants, donations and other community investment activity in 2017

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## **Issue**

EWEB invested more than \$17.7 million back into the community in 2017. Guidelines are in place to ensure consistency and transparency for how we invest our customers' dollars for the betterment and well-being of the community we serve. The attached report provides the Board with a high-level overview of the program in 2017.

## **Background**

EWEB's Community Investment Program includes mandated investments, fundraising activities, employee volunteerism, community service projects, events, sponsorships and donations. The vast majority of EWEB giving is mandated (by our charter, FERC license agreements, etc.), part of utility approved programs (e.g. drinking water source protection, GreenPower, etc.) or Board-directed.

A small annual budget is allocated for "discretionary" giving. In November of 2017, the Board approved Resolution 1726, modifying Board Policy EL3, authorizing the General Manager's Office to accept, review and authorize requests for sponsorships, donations and in-kind services that align with EWEB's mission, vision and values, and are within authorized annual budgets. Approved disbursements will support the priorities set forth in EWEB's Strategic Plan and be administered in ways that provide broad benefits to our community.

Many of the 2017 discretionary investments were made prior to the approval of Resolution 1726.

## **Requested Board Action**

None. This is informational only as required by Board Policy EL3.



# PEOPLE

Eugene Water & Electric Board  
2017 Community Investment Report

# Investment priorities

Using the guiding principles of EWEB's strategic plan and investment priorities - *people, economic and workforce development, and environment* - allows us to help fund important programs that align with good financial responsibility and spending at sustainable levels that our customer-owners can afford.

Recognizing our resources belong to our customer owners and community, we focus our efforts on maximizing the broadest benefits of our essential services for all customers. We also work to emphasize programs and leverage partnerships with other institutions that support vulnerable members of our community.

**EWEB exists for the benefit of our local community – and we are proud to help power it.**

## PEOPLE

### Community Safety Net

Helping people regain stability in times of hardship.

### Diversity

Increasing equity, diversity and opportunity in our community.

### Emergency Preparedness

Encouraging personal preparedness and a disaster-resilient community.

## ECONOMIC AND WORKFORCE DEVELOPMENT

### Education

Inspiring and preparing students to succeed in careers of the future.

## ENVIRONMENT

### Water

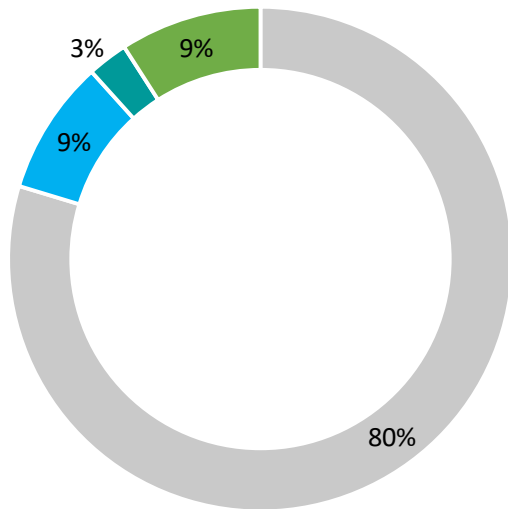
Highlighting the importance of drinking water systems, promoting water quality and reliability, and encouraging stewardship of resources for future generations.

### Energy

Promoting energy efficiency and renewable energy projects.

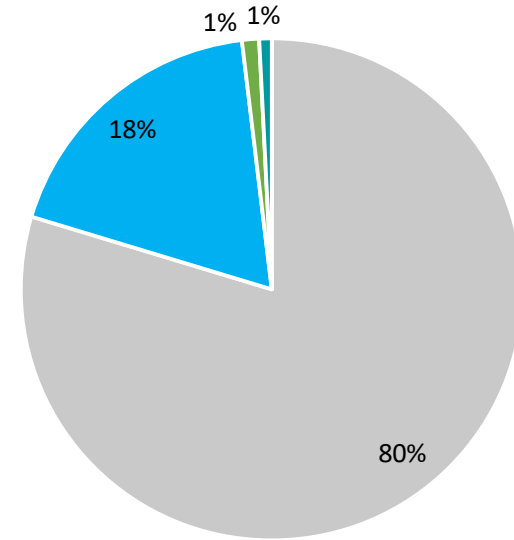
Total 2017 investment: \$17,710,075

By Giving Priority



- Mandated: \$14,110,756
- People: \$1,530,827
- Economic & Workforce Development: \$458,455
- Environment: \$1,595,037

By Giving Category



- Mandated: \$14.1M (e.g. CILT, FERC-required)
- Board Directed: \$3.3M (e.g. Education, Limited Income, Watershed Protection)
- Customer Voluntary: \$195K (Greenpower)
- Discretionary: \$142K (Donations, sponsorships)

INVESTMENT AREA	CATEGORY	AGENCY	EVENT/PROGRAM/DESCRIPTION	AMOUNT	TOTAL
ECONOMIC/WKFC DEVELOPMENT: Education	Board Directed	Eugene 4J School District	Ed Program Annual Grant	\$ 247,000	
ECONOMIC/WKFC DEVELOPMENT: Education	Board Directed	Bethel School District	Ed Program Annual Grant	\$ 77,000	
ECONOMIC/WKFC DEVELOPMENT: Education	Board Directed	Springfield School District	Ed Program Annual Grant	\$ 47,000	
ECONOMIC/WKFC DEVELOPMENT: Education	Board Directed	McKenzie School District	Ed Program Annual Grant	\$ 21,000	
ECONOMIC/WKFC DEVELOPMENT: Education	Board Directed	Lane Community College	Ed Program Annual Grant	\$ 35,000	
ECONOMIC/WKFC DEVELOPMENT: Education	Discretionary	McKenzie Watershed Council	Salmon Watch tours to Carmen-Smith for Fall 17/18	\$ 8,000	
ECONOMIC/WKFC DEVELOPMENT: Education	Discretionary	South Eugene High School	Robotics Challenge	\$ 1,000	
ECONOMIC/WKFC DEVELOPMENT: Education	Discretionary	Eugene 4J School District	Solar Challenge	\$ 19,655	
ECONOMIC/WKFC DEVELOPMENT: Education	Discretionary	Willamette High School	Electrathon Blast	\$ 1,000	
ECONOMIC/WKFC DEVELOPMENT: Education	Discretionary	Willamette High School	EWEB Kilowatt Classic EV Races	\$ 1,800	\$ 458,455
ENVIRONMENT: Energy Efficiency/Renewable	Discretionary	BRING Recycling	Sponsorships: Home & Garden Tour, re:think Business/School Programs	\$ 12,337	
ENVIRONMENT: Energy Efficiency/Renewable	Customer Voluntary	Bethel School District / Kalapuya High School	Spring 2015 Greenpower Grant (Final 2 Payments)	\$ 25,000	
ENVIRONMENT: Energy Efficiency/Renewable	Discretionary	University of Oregon	Home Energy Score Intern Program	\$ 3,000	
ENVIRONMENT: Energy Efficiency/Renewable	Board Directed	EWEB Limited Income Weatherization Services	Limited Income Energy Efficiency and Water Conservation	\$ 835,000	\$ 875,337
ENVIRONMENT: Water Quality/Reliability	Discretionary	Encircle Films	UPRIVER Film Screening	\$ 300	
ENVIRONMENT: Water Quality/Reliability	Discretionary	Eugene Marathon	2016 Sustainable Water Bottles	\$ 3,000	
ENVIRONMENT: Water Quality/Reliability	Discretionary	Eugene Marathon	2017 Sustainable Water Bottles	\$ 1,500	
ENVIRONMENT: Water Quality/Reliability	Discretionary	Local Food Connect	Annual Event	\$ 4,000	
ENVIRONMENT: Water Quality/Reliability	Discretionary	McKenzie Watershed Council	Annual Donation	\$ 15,000	
ENVIRONMENT: Water Quality/Reliability	Discretionary	McKenzie River Trust	McKenzie Memories	\$ 2,500	
ENVIRONMENT: Water Quality/Reliability	Board Directed	McKenzie River Trust	Homewaters Campaign (Finn Rock)	\$ 500,000	
ENVIRONMENT: Water Quality/Reliability	Discretionary	McKenzie Watershed Council	Matching Funds for MWA's WATERS Program - EPA Grant Award	\$ 37,000	
ENVIRONMENT: Water Quality/Reliability	Discretionary	Springfield Utility Board	Lane County Fair - Co-host Sponsorship for "Comfort (Water) Station"	\$ 900	
ENVIRONMENT: Water Quality/Reliability	Discretionary	Water For People	Wine for Water Auction Benefit	\$ 500	\$ 564,700
PEOPLE: Diversity/Equity	Discretionary	Blacks in Government	Black History Month Dinner - Table Sponsorship	\$ 600	
PEOPLE: Diversity/Equity	Discretionary	Zonta Eugene/Springfield	Donation - Annual Luncheon	\$ 200	
PEOPLE: Diversity/Equity	Discretionary	NAACP	2017 Freedom Fund - Table Sponsorship	\$ 750	\$ 1,550
PEOPLE: Emergency Preparedness	Discretionary	American Red Cross	Donation from sale of emergency water containers	\$ 3,400	\$ 3,400
PEOPLE: Safety Net	Discretionary	St. Vincent de Paul	Egan Warming Centers	\$ 3,000	
PEOPLE: Safety Net	Discretionary	St. Vincent de Paul	Diaper & Coat Drive / First Place Family Center	\$ 2,000	
PEOPLE: Safety Net	Discretionary	St. Vincent de Paul	SVDP Youth House	\$ 7,700	
PEOPLE: Safety Net	Discretionary	Community Supported Shelters	General Fund Assistance	\$ 2,500	
PEOPLE: Safety Net	Discretionary	NA (David Schrock)	Donation to family of deceased lineman	\$ 1,000	
PEOPLE: Safety Net	Discretionary	Bags of Love	Donation / Employee Drive for Requested Items	\$ 1,000	
PEOPLE: Safety Net	Discretionary	Shelter Care	50% of costs to repair HVAC system	\$ 3,677	
PEOPLE: Safety Net	Discretionary	Run to Stay Warm	Sponsorship	\$ 5,000	
PEOPLE: Safety Net	Board Directed	EWEB Limited Income Bill Assistance	Limited Income Bill Assistance	\$ 1,500,000	\$ 1,525,877
REQUIRED	Mandated	City of Eugene General Fund	CILT	\$ 13,404,443	
REQUIRED	Mandated	City of Springfield	CILT	\$ 619,982	
REQUIRED	Mandated	McKenzie Watershed Council	FERC License Required Habitat Enhancement	\$ 86,331	\$ 14,110,756
ENVIRONMENT: Greenpower Program	Customer Voluntary	EWEB Solar Program	Greenpower Solar Incentives	\$ 150,000	
ENVIRONMENT: Greenpower Program	Customer Voluntary	Buena Vista Elementary	2016 Greenpower Grant disbursement	\$ 20,000	\$ 170,000

\$ 17,710,075

# A Sense of Community

EWEB employees logged over 500 hours of volunteer time in 2017 and donated more than \$34,000 to local non-profit organizations. We do this work because, as a customer-owned utility, our role in the community is more than a provider of water and electricity. We are committed to strengthening the community and enhancing the quality of life for the people we serve.

**EWEB exists for the benefit of our local community – and we are proud to help power it.**

SOLVE Oregon  
Friends of Buford Park  
Lane County History Museum  
Globetrotters Game Fundraiser  
Friends of Trees  
Salmon Watch Education Programs  
Run to Stay Warm  
EV Ride and Drive  
KidWind Challenge 2017  
Food for Lane County  
Turtle Flats Habitat Enhancement  
BRING Recycling  
Bethel School District  
Eugene Marathon  
Butte to Butte  
United Way Day of Caring  
Veterans Legacy Camp  
BRING Home and Garden Tour  
Earth Day  
Willamette River Clean-up  
American Red Cross  
McKenzie Watershed Council  
Owen Rose Garden



## 2017 by the numbers

<b>\$427,000</b> K-12 Education Grants	<b>\$31,455</b> School Programs & Sponsorships	<b>\$195,000</b> Greenpower Solar Incentives and Grants
<b>\$1.5M</b> Limited Income Customer Care Program	<b>\$18,184</b> Net proceeds raised by Run to Stay Warm	<b>5,657</b> Households helped through Customer Care
<b>1007</b> Households enrolled in Energy Assistance	<b>\$835,000</b> Limited Income Energy Efficiency and Water Conservation Programs	<b>197</b> Customers helped through Low Income Weatherization
<b>\$638,331</b> Watershed Protection	<b>\$22,087</b> Sponsorships for Community Events	<b>\$34,123</b> Employee Charitable Giving Donations
<b>500+</b> Employee Volunteer Hours	<b>\$14M</b> Contributions in Lieu of Taxes	

## Our partners

We believe that collaborating with employees, customers, and non-profit organizations is the most effective way to address community challenges. Here's a snapshot of the variety of partners we supported in 2017.

American Red Cross  
Bags of Love  
Bethel School District  
Blacks in Government  
BRING Recycling  
Buena Vista Elementary  
Butte to Butte  
City of Eugene and City of Springfield  
Community Supported Shelters  
Encircle Films  
Eugene 4J School District  
Eugene Marathon  
Food for Lane County  
Friends of Buford Park  
Friends of Trees  
Lane Community College  
Local Food Connect  
McKenzie River Trust  
McKenzie School District  
McKenzie Watershed Council  
NAACP  
Shelter Care  
SOLVE Oregon  
South Eugene High School  
Springfield School District  
St. Vincent de Paul  
United Way  
Water For People  
Willamette High School  
Zonta Eugene/Springfield